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Balboa Thrift and Loan Sponsors San Diego Youth Symphony and Conservatory's Community Opus Project for South Bay Music Education

SAN DIEGO (May 18, 2014) –Balboa Thrift and Loan, an automobile and commercial real estate loan company headquartered in Chula Vista, is proud to sponsor *Viva Musica!*, a fundraiser for San Diego Youth Symphony and Conservatory's (SDYS) Community Opus Project. SDYS launched the Opus Project in 2010 in partnership with the Chula Vista Elementary School District to make music education affordable and accessible for elementary school students.

The Community Opus Project began as a free after-school instrumental music instruction program at two schools, and grew each year to serve more schools. The positive effects of learning music were quickly apparent

and within three years, the School District made the decision to reinstate its district-wide music program which had

been cut more than 15 years earlier. For the 2013/14 school year, more than 3,000 students were receiving music lessons.



VIVA MUSICA!
Music Education for Our South Bay!

“As a company, we understand the importance of arts, music, and culture,” said Debbie Escobedo, Balboa Thrift’s Senior Vice President and Administrative Officer. “We understand that our financial business isn’t just a building in a city- we’re woven into our community through our services, employees, and their families. That’s why we enjoy supporting initiatives like San Diego Youth Symphony’s community music education projects.”

Balboa Thrift's sponsorship of *Viva Musica* directly helps support the Community Opus Project's after-school programs in Chula Vista.

For press inquiries about Balboa Thrift and Loan and its commitment to community sponsorship, please contact Nikki Jimenez at (619) 233-7778 or mediarelations@balboathrift.com

About Balboa Thrift and Loan

Founded in 1981, Balboa Thrift and Loan is headquartered in Chula Vista and offers a unique, personalized approach to automobile and commercial real estate loans. Regulated by the FDIC, Balboa's four locations throughout CA serve a wide variety of customers in more than 100 zip codes. Through top-notch auto lending and commercial real estate programs, Balboa Thrift is able to offer products and services that are designed and competitively priced with greater flexibility to meet the needs of customers. The staff's skills and proven expertise ensure that customers of Balboa receive personalized quality service, no matter the circumstance. For more information, visit <http://balboathrift.com/>

About San Diego Youth Symphony and Conservatory

The San Diego Youth Symphony and Conservatory (SDYS) is the 6th oldest continuously operating youth symphony in the United States, and serves more than 600 students annually in ten ensembles from its home in Balboa Park. For more information about the San Diego Youth Symphony and Conservatory or to make a donation, call 619.233.3232 or visit www.sdys.org